



2006 SOCAP Symposium – Washington, DC Sponsorship Opportunities

Lead Sponsor – Contribution of \$5,000

Corporations that contribute **\$5,000** are entitled to **sponsor a SOCAP Symposium Social Event**. This includes the following: ('first come/first to select' basis)

- **Sunday Evening Reception**
- **Monday Luncheon**
- **Tuesday Luncheon**
- **Tuesday Evening Social Finale**

The actual cost to SOCAP for each of these events ranges from \$40,000 to \$60,000. Therefore, this is an excellent opportunity to get maximum exposure and recognition for the money contributed. Here are the other advantages and opportunities that you and your company receive for this level of contribution:

- Prominent one-month banner ad on the SOCAP home page website.
- Prominent one-month banner ad on the SOCAP Symposium Overview home page identifying your corporation as a sponsor.
- Formal recognition of your company's support will be given at the conference's opening ceremonies. A slide of your corporate logo will be displayed while a narrator thanks your company for its commitment to customer care/consumer affairs.
- A large sign listing all the corporate sponsors will be on display throughout the conference at the conference registration area.
- Your company will be listed as a corporate sponsor in the official conference program with a 100 word company description. The program will also indicate your company's sponsorship if you choose to earmark your contribution to a specific speaker or panel discussion session.
- A sign showing your company's sponsorship will be on display at the entry point to the event that you sponsor.

In addition, your company will receive one complimentary, non-transferable conference registration.

SOCAP is open and receptive to other forms of corporate sponsor recognition. Your suggestions and ideas are encouraged.

Contribution of \$3,000

Corporations that contribute **\$3,000** may designate sponsorship as an outright monetary grant to be used toward total conference expenses, **OR the corporation may sponsor a SOCAP Symposium Social Event or General Session**. This includes the following: ('first come/first to select' basis)

- **Monday Exhibit Happy Hour**
- **General Session**

The actual cost to SOCAP for each of these events ranges from \$7,500 to \$25,000. Therefore, this is an excellent opportunity to get maximum exposure and recognition for the money contributed. Here are the other advantages and opportunities that you and your company receive for this level of contribution:

- Prominent one-month banner ad on the SOCAP Symposium Overview home page identifying your corporation as a sponsor.
- Formal recognition of your company's support will be given at the conference's opening ceremonies. A slide of your corporate logo will be displayed while a narrator thanks your company for its commitment to customer care/consumer affairs.
- A large sign listing all the corporate sponsors will be on display throughout the conference at the conference registration area.
- Your company will be listed as a corporate sponsor in the official conference program with a 100 word company description. The program will also indicate your company's sponsorship if you choose to earmark your contribution to a specific speaker or panel discussion session.
- A sign showing your company's sponsorship will be on display at the entry point to the educational session you select to sponsor.



2006 SOCAP Symposium – Washington, DC
Sponsorship Opportunities

Contribution of \$1,000

Corporations that contribute **\$1000** may designate their sponsorship as a monetary grant to be used toward total meeting expenses, **OR the corporation may sponsor a Breakout Session.**

The advantages and opportunities that you and your company receive for this level of contribution include:

- Prominent one-month banner ad on the SOCAP Symposium Overview home page identifying your corporation as a sponsor.
- Formal recognition of your company's support will be given at the conference opening ceremonies. A slide of your corporate logo will be displayed while a narrator thanks your company for its commitment to customer care/consumer affairs.
- A large sign listing all the corporate sponsors will be on display at the conference registration area throughout the conference.
- Your company will be listed as a corporate sponsor in the official conference program with a 100 word company description. The program will also indicate your company's sponsorship if you choose to earmark your contribution to a specific speaker or panel discussion session.
- A sign showing your company's sponsorship will be on display at the entry point to the educational session you select to sponsor.

Please go to <http://www.socap.org/Events/sponsoring.html>
to obtain the application and for more information