

SOCAP Business Partners

SOCAP business partner membership means more than joining an organization to sell your products and services. It's about helping a profession reach its maximum potential. As a result, SOCAP Business Partners improve their business offerings, operations and value propositions by listening, engaging and partnering with the SOCAP community on both a local and national level.

SOCAP is the single most important association my company belongs to. 90% of our client companies are represented at SOCAP conferences and most of those representatives are direct clients.

— Brian Giannini, RQA

I have expanded my skill and knowledge base and established great friendships and associations that have enriched my professional and personal life.

— Cathy Dial, PepsiCo

BUSINESS PARTNER CORPORATE MEMBERSHIP: \$2,195 ANNUALLY

For Your Team

- Membership for up to 10 individuals from your company (\$150 per person for additional members).
- Join the chapter located closest to you.
- Complimentary registration to SOCAP Webinars.
- Network with colleagues and key brand leaders in the Customer Care Industry.
- Benchmark with other solution providers on the latest strategies.
- Introduce internal cross-functional teams to best practices within the Customer Care industry.

For Your Company

- Exhibit at SOCAP national conferences and gain greater exposure for your products/services.
- Receive special pricing for sponsorships.
- Advertise in SOCAP's *Customer Relationship Management (CRM) Magazine* at a discount.
- One Executive-Level individual membership to SOCAP Executive Community.
- Opportunity to become a future presenter at SOCAP national events and webinar series.
- Participate on SOCAP's Business Partner Advisory Council (BPAC).
- Inclusion in SOCAP's online Business Partner directory.

> > > > *Begin Your SOCAP Journey*

Visit bit.ly/joinSOCAP for more information.

